



## **MEDIA CONTACT**

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### **Kelly Ritchey-Davoren Joins Xceed Financial as Chief People Officer**

El Segundo, Calif. (August 2018) – Xceed Financial Credit Union has announced that Kelly Ritchey-Davoren has been named Chief People Officer. Joining the ranks of Xceed’s Senior Leadership Team, Ritchey-Davoren will help guide organizational development through cultural enhancement while working to implement new and ongoing leadership initiatives.

“I’m happy to welcome Kelly Ritchey-Davoren to our management team and am confident in her ability to promote positive change,” said Teresa Freeborn, President and Chief Executive Officer for Xceed Financial. “She brings with her a strong background in human resources and change management and a deep expertise in program development. I’m confident she’ll help us make Xceed an even better place to work.”

Ritchey-Davoren was previously with Internet Brands, where she served as the Vice President of Human Resource Programs and Projects and gained valuable experience deploying HR systems that enabled growth and scale for the organization. Prior to that, she spent two years at Advanced Medical Reviews as the Vice President of Human Resources and Operations focusing on growing the company while improving employee satisfaction. Ritchey-Davoren earned her Bachelor of Arts in Business Administration from the California State University at Fullerton and her Master of Business Administration from the University of California at Los Angeles.

“I’m excited to have the opportunity to work with such a diverse organization and to be counted among the ranks of Xceed’s strong show of female leaders,” said Ritchey-Davoren. “I can’t wait to watch the company evolve and grow to better serve its employees, members and the community at-large.”

### **About Xceed Financial Credit Union**

Headquartered in El Segundo, Calif., Xceed Financial is a full-service, federally chartered workplace credit union that focuses on meeting the needs of businesses and their employees throughout the United States. With roots going back 85 years, it now has nearly \$1 billion in assets, more than 60,000 members, and operates Financial Centers and sales offices in seven states. Xceed Financial partners with businesses to deliver personal banking, wealth management services, and financial education to working adults and their families. The Credit Union has a



five-star, superior rating from BauerFinancial, and was named one of CU Journal's "Best Credit Unions to Work For" in 2014, 2015, 2016 and 2017. Learn more at [www.xfcu.org](http://www.xfcu.org).

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