



MEDIA CONTACT

Alison Kray
news@xfcu.org
www.xfcu.org

**XCEED FINANCIAL COLLECTS MORE THAN 10,000 ITEMS FOR
LOCAL FOOD BANKS**

*Credit Union Associates Brighten the Holidays and Beyond
for Families in Need*

El Segundo, Calif. (January 2017) — Xceed Financial Credit Union injected some friendly competition into its December food drive and in the process far exceeded its own expectations for the holiday charitable activity, donating a total of more than 10,000 canned goods and other food items to the Los Angeles Regional Food Bank, the Second Harvest Food Bank, Christian Community Action, Foodlink, and Missions of God, which serve communities where the Credit Union operates major facilities.

“We are so proud of the warmth and generosity demonstrated by our associates,” said Xceed Financial Credit Union’s President and Chief Executive Teresa Freeborn. “We had hoped to be able to brighten the holidays for at least a few families in need, but we ended up doing much, much more!”

Araceli Martinez, Food Drive Coordinator for the Los Angeles Regional Food Bank, said the Credit Union’s donation of 3,224 pounds of food to her organization will provide 2,686 meals to hungry children and their families, seniors and individuals in Los Angeles County.

The food drive ran from Nov. 28 through Dec. 18, 2016 and the Credit Union sought to boost engagement and contributions by dividing associates into department-based teams, with the top two teams receiving a department lunch courtesy of Xceed Financial. The winning team,

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which dubbed itself “Team Hakuna Matata,” was comprised of Operations, Payment Solutions, Retail Operations and Facilities, and donated 3,034 items, with the second place “Risky Business” team – consisting of Risk Management as well as Portfolio and Credit Risk Management – delivering 2,284 items.



Members of Team Hakuna Matata with the items they gathered for donation.



Items gathered for donation to the Los Angeles Regional Food Bank

About Xceed Financial Credit Union

Headquartered in El Segundo, Calif., Xceed Financial is a full-service, federally chartered workplace credit union that focuses on meeting the needs of businesses and their employees throughout the United States. With roots going back 85 years, it now has nearly \$1 billion in assets, 70,000 members, and operates Financial Centers and sales offices in eight states. Xceed Financial partners with more than 300 employers to deliver personal banking, wealth management services, and financial education to working adults and their families. The Credit Union has a five-star, superior rating from BauerFinancial, and was named one of the Credit Union Journal's "Best Credit Unions to Work For" in 2014, 2015 and 2016. Learn more at www.xfcu.org.

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