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**XCEED FINANCIAL TO AWARD \$10,000 THROUGH
ROMEO DOTY SCHOLARSHIP PROGRAM**

*Southern California Youth Members Invited to Apply for
One of Ten \$1,000 Scholarships*

El Segundo, Calif. (January 2016) – Becoming a credit union member can be a great way for a young person to get off on the right foot financially. With Xceed Financial Credit Union’s Romeo Doty Scholarship Program -- which will award ten \$1,000 scholarships to talented high school seniors this spring -- it can also yield help paying for a college education.

“The late Romeo Doty served on the Xceed Financial board for many years, and he was passionate about the importance of education,” said Xceed Financial President and Chief Executive Teresa Freeborn. “In recognition of his service to the Credit Union, Xceed created the Romeo Doty Scholarship program to help fulfill his dream of making higher education accessible for all students.”

To be considered for the scholarship, students must have a cumulative grade point average (GPA) of 3.5, and supply copies of their transcripts. They must also complete an application, sharing details of their extracurricular activities, including community service, school service, and work. The last part of the application is a personal essay that demonstrates both their knowledge and creativity.

“With ApplePay, AndroidPay, and so many other payment methods now available, the essay question this year asks students to share their thoughts on what credit unions can do to

ensure they stay competitive and their products remain a viable option for consumers,” said Freeborn. “Since today’s students are digital natives, we’re excited to get their opinions.”

A panel of judges within the Credit Union will evaluate the applications, and announce the ten recipients in June 2016.

Applicants need to be members of the Credit Union to be considered for the scholarships. Interested students, parents or guardians should video chat with an Xceed associate using the Xperience Center at xfcu.org or call Xceed Financial’s toll-free line at 800.XFCU.222 to learn more.

About Xceed Financial Credit Union

Headquartered in El Segundo, Calif., Xceed Financial is a full-service, federally chartered not-for-profit workplace credit union that focuses on meeting the needs of businesses and their employees throughout the United States. With roots going back 85 years, it now has over \$1.2 billion in assets under management, nearly 65,000 members, and operates 11 Financial Centers in five states. Xceed Financial partners with more than 300 employers – also called “select employer groups” or SEGs – to deliver personal banking, wealth management services, and financial education to working adults and their families. The Credit Union has a four-star, excellent rating from BauerFinancial, and has been named one of CU Times’ “Best Credit Unions to Work For” for the past two years. Learn more at www.xfcu.org.

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