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**XCEED FINANCIAL MEMBER WINS \$5,000 GRAND PRIZE  
IN iXCEED FISCAL FITNESS CHALLENGE**

El Segundo, Calif. (June 2016) — While all of the Xceed Financial Credit Union members who competed in the Diversity iXceed Fiscal Fitness Challenge gained financial savvy that will pay lifelong dividends, one Women’s Alliance member, Christine S. walked away with the \$5,000 grand prize. Sponsored by Xceed Financial and several diversity groups affiliated with one of the Credit Union’s largest select employer groups, the iXceed Fiscal Fitness Challenge is an online financial game created by Xceed as a fun way to educate its members and engage them in forming good financial habits.

Christine and her fellow contestants competed over a six-month period, earning points by working toward financial goals like paying-off debt and increasing savings. They also earned points by attending webinars presented by Xceed Financial on topics ranging from deciphering credit reports, and using home equity, to planning for retirement and paying for college.

“We’re incredibly proud of Christine and what she’s accomplished,” said Xceed Financial’s Chief Marketing Officer Paris Chevalier. “She exceeded both her savings and debt reduction goals.”

“This was very exciting and this program is extremely generous. It is wonderful that Xceed has continued to be a terrific supporter... My family has banked with Xceed for many years; it is truly a top notch credit union,” said Christine.

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*iXceed Challenge winner Christine S. was presented with the Grand Prize by Xceed Financial East Coast District Manager, Kelly Karshner.*

### ***About Xceed Financial Credit Union***

Headquartered in El Segundo, Calif., Xceed Financial is a full-service, federally chartered workplace credit union that focuses on meeting the needs of businesses and their employees throughout the United States. With roots going back 85 years, it now has nearly \$1.1 billion in assets, 70,000 members, and operates Financial Centers and sales offices in six states. Xceed Financial partners with more than 300 employers to deliver personal banking, wealth management services, and financial education to working adults and their families. The Credit Union has a four-star, excellent rating from BauerFinancial, and was named one of CU Journal's "Best Credit Unions to Work For" in 2014 and 2015. Learn more at [www.xfcu.org](http://www.xfcu.org).

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